**Anthony Lopez-Rizzo**

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| **EDUCATION:** | **Saint Peter’s University (Jersey City, NJ)**  BA, Communication and Media Culture, 2018  **Relevant Courses:** Media 1, Public Relations, Media Ethics, Video Journalism, News Writing and Reporting, Digital and Social Media Marketing, Desktop Publishing, Business and Professional Communication, and Research Writing |  | |
| **EXPERIENCE:** | **Sunny Sketches (Linden New jersey, Present)**  Instagram manager and marketer for an art account @sunny.sketches. Must be able to edit photos, and create seo friendly captions. Knowledgeable in audience and hashtag research. Increase posting views, and followers by using instagram advertisements.  **Japanese Anime and Manga Club, Saint Peter’s University (Jersey City, Present)**  Discord Manager and Alumni Communications. Must know how to update discord, organize the text and voice channels. As discord manager you must be able to design emojis using adobe illustrator or photoshop. Must be able to multitask in managing communications on the server and updating roles.  Alumni communications must connect with alumni using emails. Must be familiar with press releases and newsletters. Must be able to develop eye catching  **Japanese Anime and Manga Club, Saint Peter’s University (Jersey City, NJ ,2015- 2018)** Public Relations Manager, Social Media Manager, Advertiser and Board member.Event Assistant Manager and Organizer for SPU Battlegrounds Discord Manager, and emoji designer.Graphic designer and logo designer. Editor and PR/Marketing for Anime Club Manga(Comic) creation board.  **Cali 2 NY Productions LLC** (New York City, NY, 2016- Present) Web Designer for “The Undetected Series” , graphic designer for printing posters,Social Media Marketer, Digital Marketer, and Managing.  **Ignite Institute Fellowship (Jersey City , NJ, 2015 - 2016)**  Public Relations and Marketing Consultant for Novick Hardware. Compiling Marketing Research, Press Releases, PR gimmicks, brand creation, and Social media Marketing.  **Novick Hardware ( Jersey City,NJ, 2017)**  Public Relations, and Social Media Manager. Business Structure analyst.  **WSPR Radio, the Saint Peter’s Radio Station** (Jersey City, NJ, 2015- 2018)  Co-host and filler for the Nerdy Rock Comic Stop show Public Relations Director, Promoter and Advertiser  **Athletics Department, Saint Peter’s University** (Jersey City, NJ, 2014-2015) Filing Documents and Updating Saint Peter’s Logo |  |
| **SKILLS:** | * Computer: Microsoft Word, Photography, Videography, Microsoft Office, SPSS, Microsoft Excel, PowerPoint, Keynote, Numbers, Photo editing, Photoshop, Video editing (After Effects, Final Cut Pro, and Adobe Premiere Pro), Adobe Animate Adobe Indesign, and Illustrator. * Personal: Energetic, honest and hardworking, extensive research ability,great work ethic, positive mindset | | |
| **REFERENCES** Available on request. | | | |